



Self-Interview

For the Founder

- Why did you first become a veterinarian?
 - *Questions to ask yourself: Did anyone inspire you?*
 - *Did something occur in your life that made you want to become a veterinarian?*
 - *Did you have a role model? If so, did your role model influence this decision in any way?*
- Why did you decide to become a practice owner?
 - *Questions to ask yourself: When working as an Associate DVM, did you ever feel inspired to build a practice with a team full of passionate people?*
 - *Did you see opportunities to improve patient care by owning your own practice?*

Interview

- *Think about practices in your area that might be considered competition. What are the top 3 to 5 things that set you apart?*
- *When a pet first arrives at your veterinary practice, what are the first steps you take to make that pet feel totally at ease?*
- *What motivates you to go above and beyond basic pet care with the services and approach you provide?*
- *If I am a first-time client, what can I expect during my visit?*
- *Why do pet owners continue to come back to your practice for their pet care needs?*
- *What are the specific services or areas of expertise found at your veterinary practice?*
- *What is your approach to teamwork and communication?*
- *If you could only describe your veterinary practice with **three words**, which would you choose?*
- *Anything else you would like to add!*