

A Better Growth Reward with Royal Canin Crown Credits

For 2021, you can earn **up to 5.25% in Royal Canin Crown Credits.**

Royal Canin is pleased to offer an enhanced growth reward program through your **Group Purchasing Organization (GPO)** in the form of a Royal Canin Crown Credit. This reward program provides a **higher reward value** than a traditional rebate and replaces the previous program offered in prior years.

What is a Royal Canin Crown Credit? - A earned reward for meeting quarterly sales growth thresholds. The reward comes in the form of credit to apply to future Royal Canin purchases on the <https://my.royalcanin.com> B2B website (see below for Crown Credit Value details)!

**GREAT NUTRITION
BRINGS GREAT
REWARDS.
EARN MORE
CROWN CREDITS.**



2021 GPO Member Rebate	
Growth in Net Sales	Growth Incentive Crown Credits
0%–10.99%	0.00%
11%–15.99%	1.00%
16%–20.99%	2.00%
21%–25.99%	3.70%
26%+	5.25%

Each group member must purchase a minimum of \$1,250 in a quarter to qualify for a Growth Incentive.

Royal Canin Reward FAQs

When are points applied?

Points are applied the second quarter after earned. For example: Q1 Crown Credits will be applied the first of Q3.

How do I apply my Royal Canin Crown Credits to future orders?

Login in your Royal Canin online ordering account (<https://my.royalcanin.com>) and select apply Crown Credits before checkout in the payments section.

Can Crown Credits be applied to multiple orders?

No, Crown Credits must be applied to a single order.

Do Crown Credits expire?

Crown Credits must be used in the quarter they are applied or will expire.

Do Crown Credits have a redeemable cash value?

No, Crown Credits can only be used for the purchase of Royal Canin diets on my.royalcanin.com website and cannot be used to pay for invoices due by the customer. Crown Credits can only be redeemed at the time of purchase.

Are Crown Credits transferable with a change of ownership?

No, Crown Credits are not transferable with changes of ownership.